

An architectural rendering of a modern, multi-story commercial building with a glass and dark facade. The building features large windows and a prominent entrance area. In the foreground, there is a green lawn, some trees, and a few cars parked. A semi-transparent dark rectangle is overlaid on the building, containing the text "ROCK GOLD" in large, gold, pixelated letters, and "Gold & Beauty Mall" in white, sans-serif letters below it. The sky is blue with some clouds, and a large, faint, stylized 'X' or star-like pattern is visible in the upper right corner of the image.

ROCK GOLD

Gold & Beauty Mall

The Golden Idea

Rock Gold is proud to introduce a revolutionary concept to Egypt - the fusion of gold, beauty, fashion and luxury under one roof.

We offer a selection of top-notch international designers, presenting an experience unlike anything you've ever seen before. Experience the exclusivity that you deserve.



Strategic Location

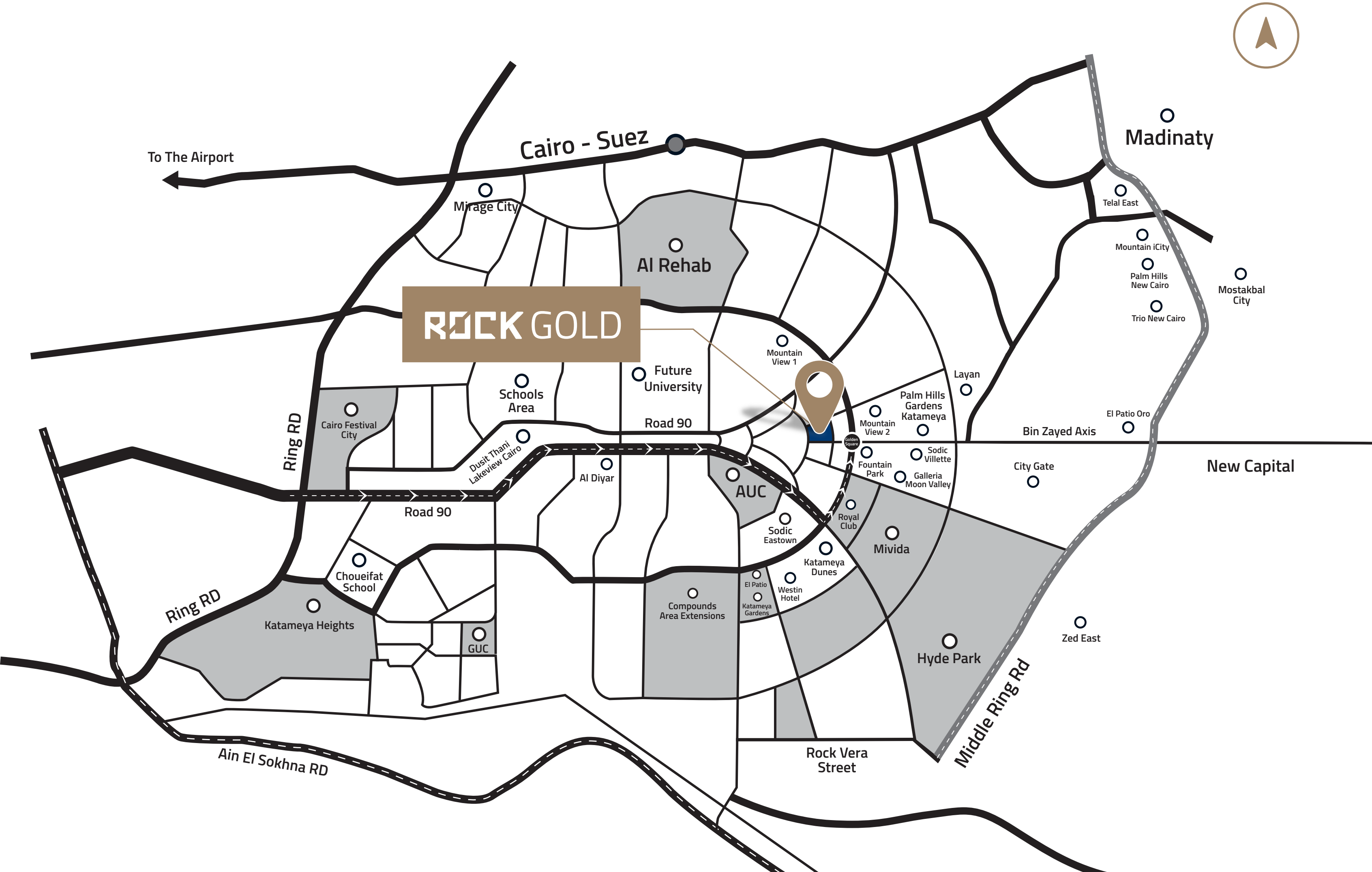


CLICK HERE TO
LOCATION ROCK GOLD MALL

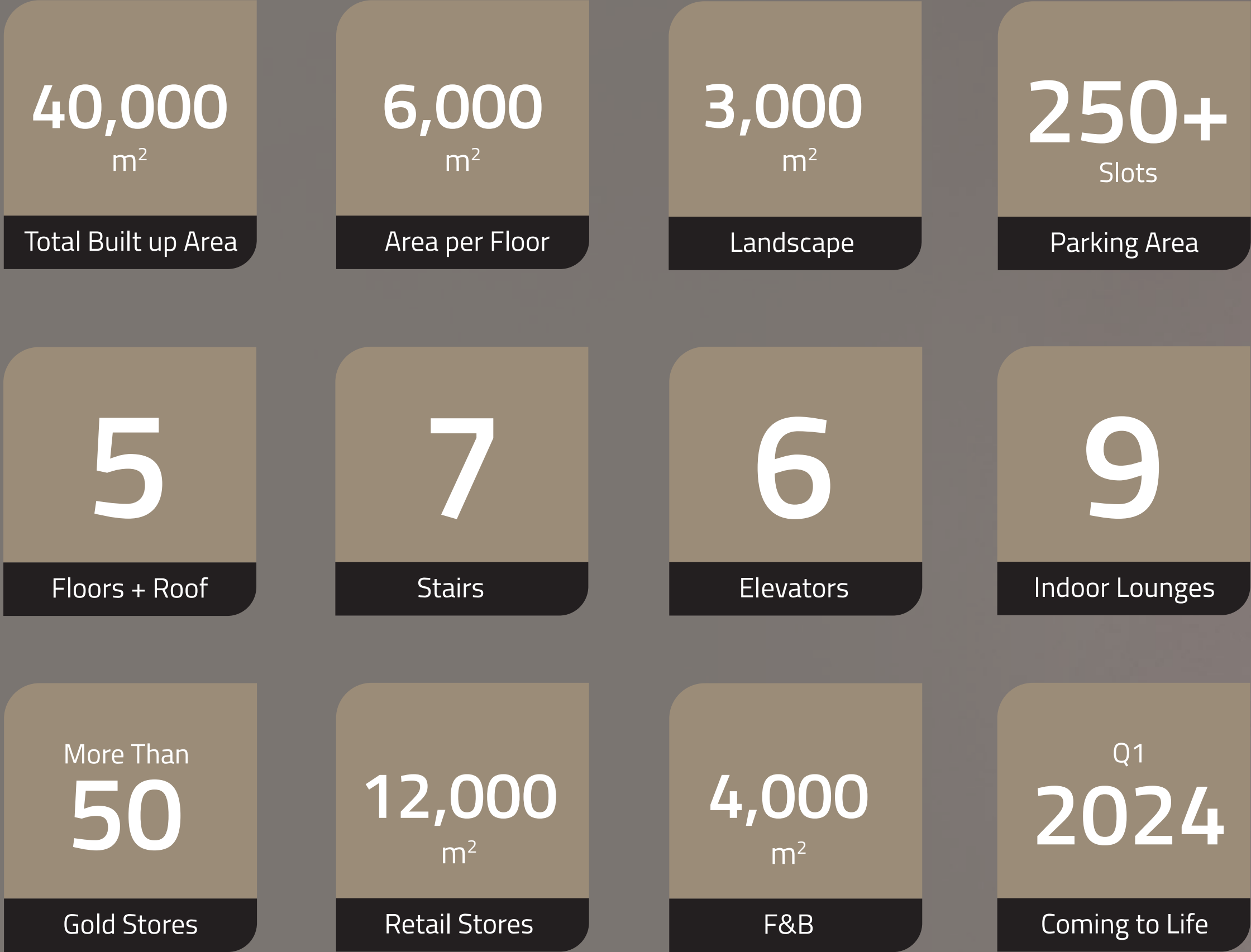
Surrounded by the most prominent landmarks in New Cairo's Golden Square on Ben Zayed Axis.

Close to Premium Landmarks

- Monorail Station 1 Minute
- Golden Square 1 Minute
- Fountain Park 1 Minute
- Sodic Vilette 3 Minutes
- Mountain View 2 3 Minutes
- Palm Hills Gardens 4 Minutes
- Mivida 5 Minutes
- AUC 5 Minutes
- Sodic Eastown 6 Minutes
- Hyde Park 8 Minutes
- New Capital 10 Minutes
- Downtown Kattameya 12 Minutes
- Madinaty 15 Minutes



Rock Gold in Numbers





RUEK GOLD



RUEK GOLD

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Jewelry

Jewelry for women is synonymous with luxury and elegance.

Beauty

From beauty centers and spas to cosmetic stores, we have it all.

Fashion

Fashion isn't just about clothing; it's an immersive journey that elevates the senses and celebrates the art of couture.

Health

offering a haven for wellness enthusiasts to sculpt their bodies, improve their health, and nourish their souls.

Accessibility

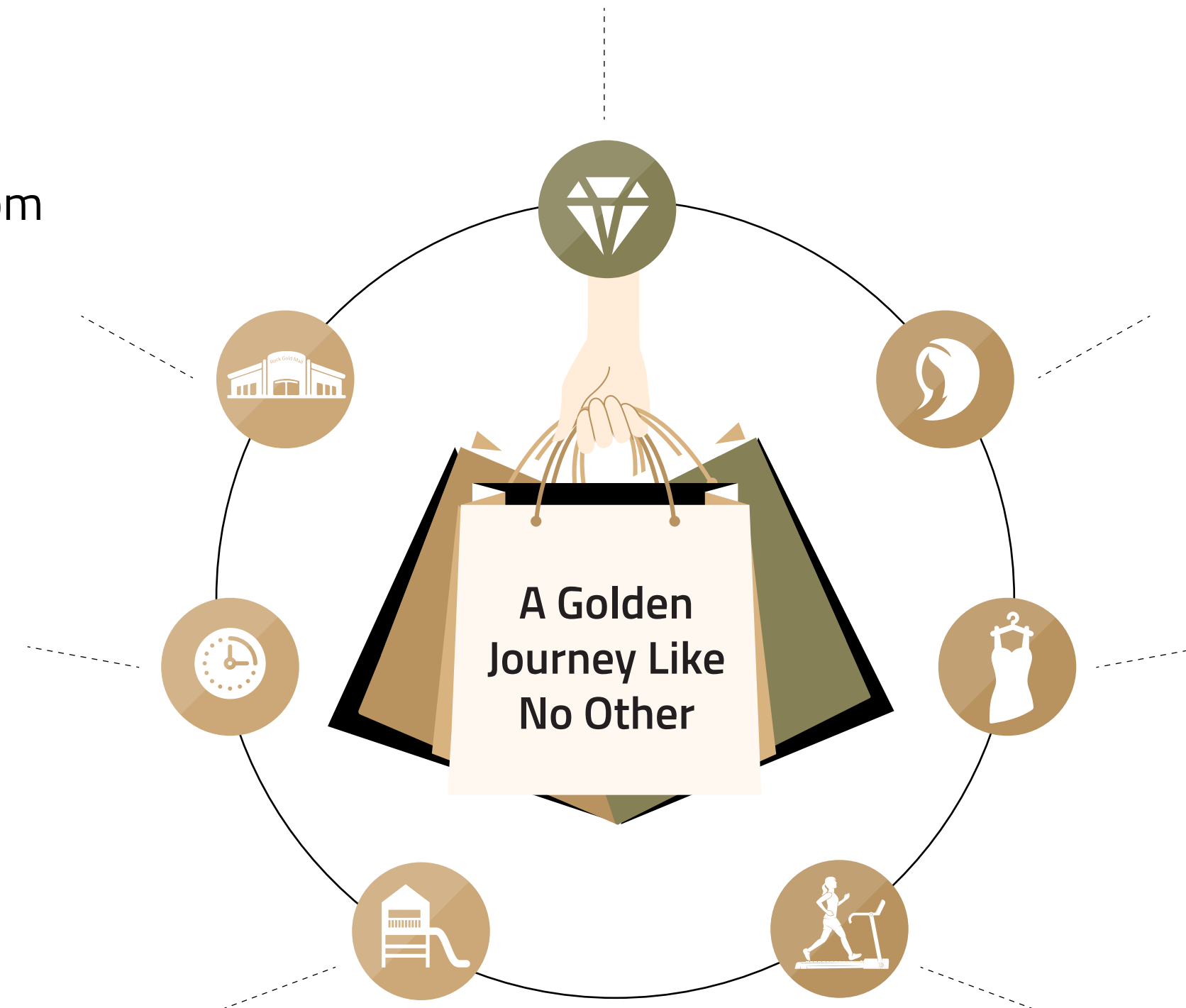
Conveniently located just a short distance from popular landmarks.

Leisure Time

Offering a truly luxurious dining experience, designed to be the perfect complement to your shopping experience.

Nursery

Our kids area is designed to be both entertaining and safe, with a variety of activities that will keep little ones occupied and engaged





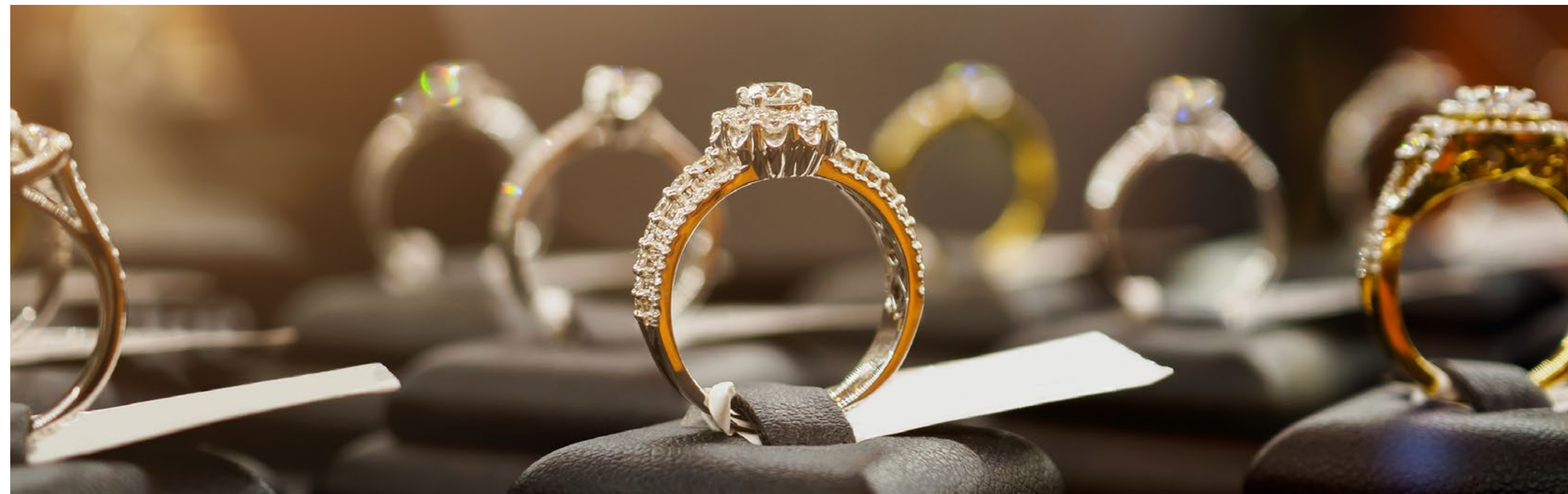
A Place of Value

The mall is designed to provide a luxurious atmosphere, where shoppers can indulge in their love for gold and jewelry.





Soiree Dresses



Discover a world of possibilities and join this unique and exciting shopping destination.



Watches



Jewelry

Elevate your Happiness

Elevate your happiness to new heights and enjoy a lavish dining experience. Whether you're in the mood for classic cuisine or contemporary fusion dishes, you'll find something to suit your taste.



Casual Dining



Coffee shops



Fine Dining

Feel the Exclusivity

Here, you will witness a highly private world, shared by no one else. Enjoy privileged services fashioned to make you feel like its just you on your private island.





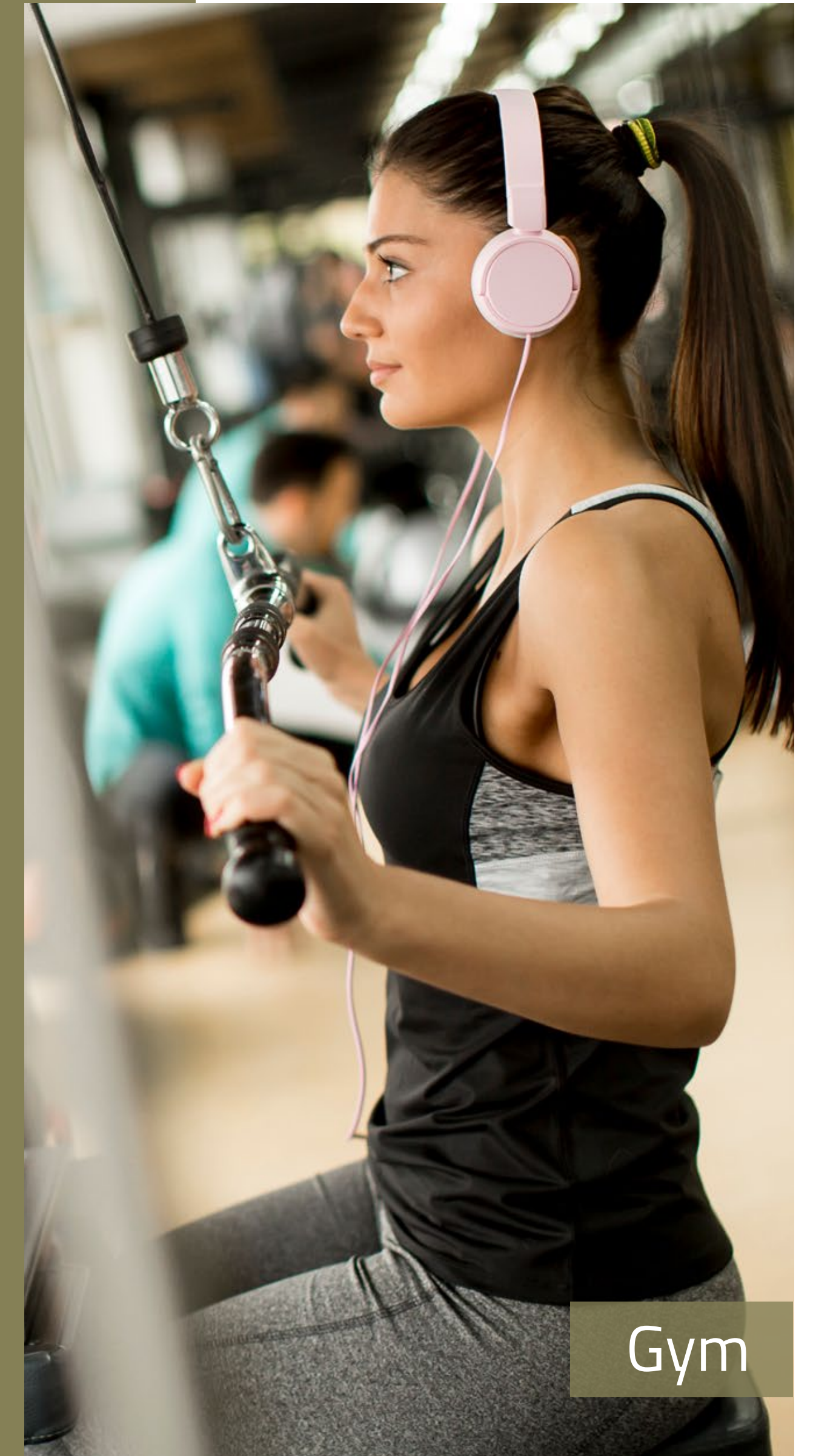
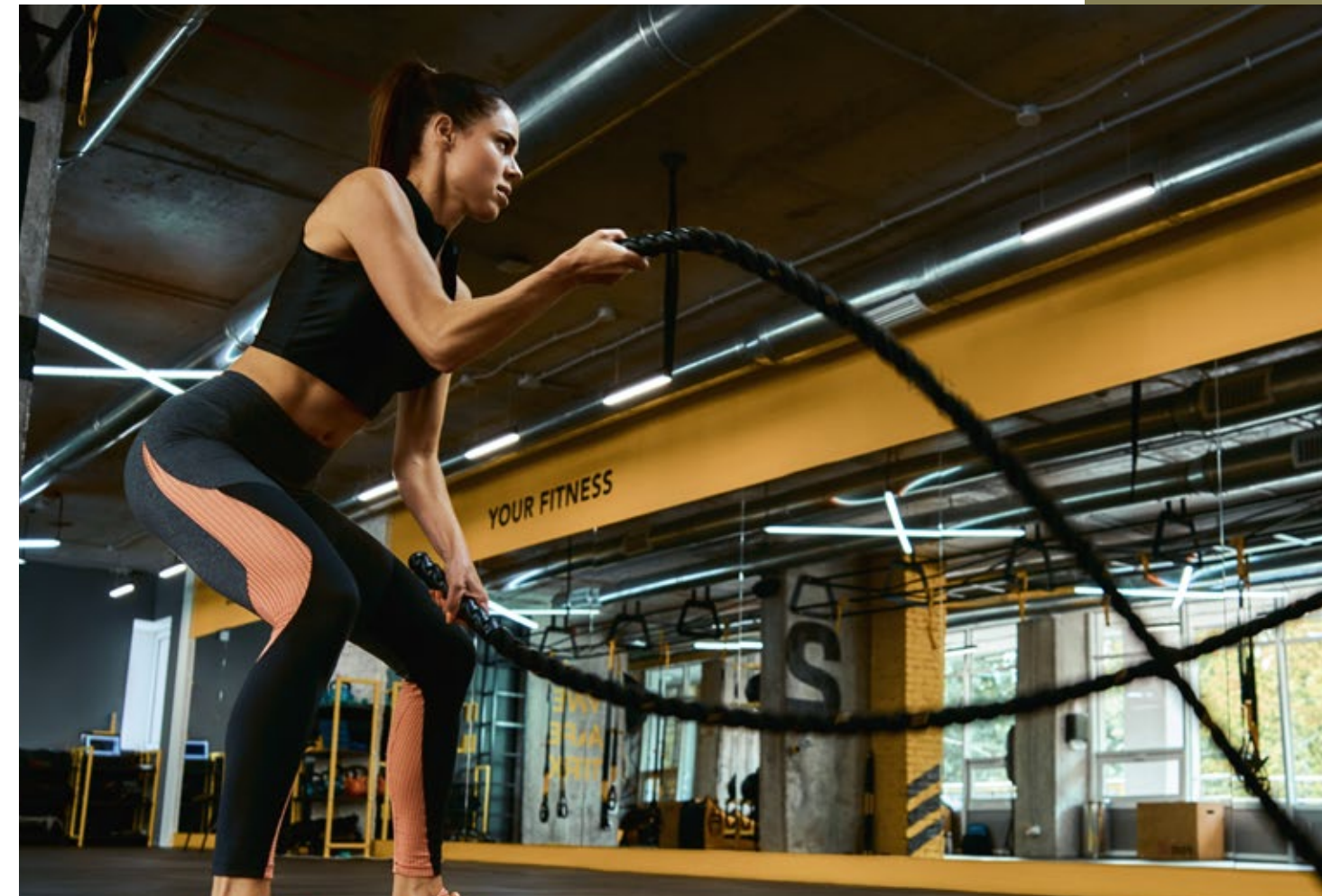
Time For You

At Rock Gold, we understand the importance of mothers being able to enjoy their shopping, which is why we have created a dedicated and fun-filled area for kids. So, mothers can now enjoy their shopping journey with added entertainment for their children.



Reshape your Life

Our goal is to create a welcoming and inclusive environment to feel comfortable, confident, and empowered.





Chocolate Shops



Flower Shops



Banks & ATM Center

Grocery Time

A grocery store nestled within our luxury mall adds the final touch to the ultimate shopping experience, where indulgence meets convenience.



Your Office, Your Way

Offering merging work and shopping through our exclusive Co-Working Spaces/Admin offices, where productivity meets lavishness.





Floor Plans

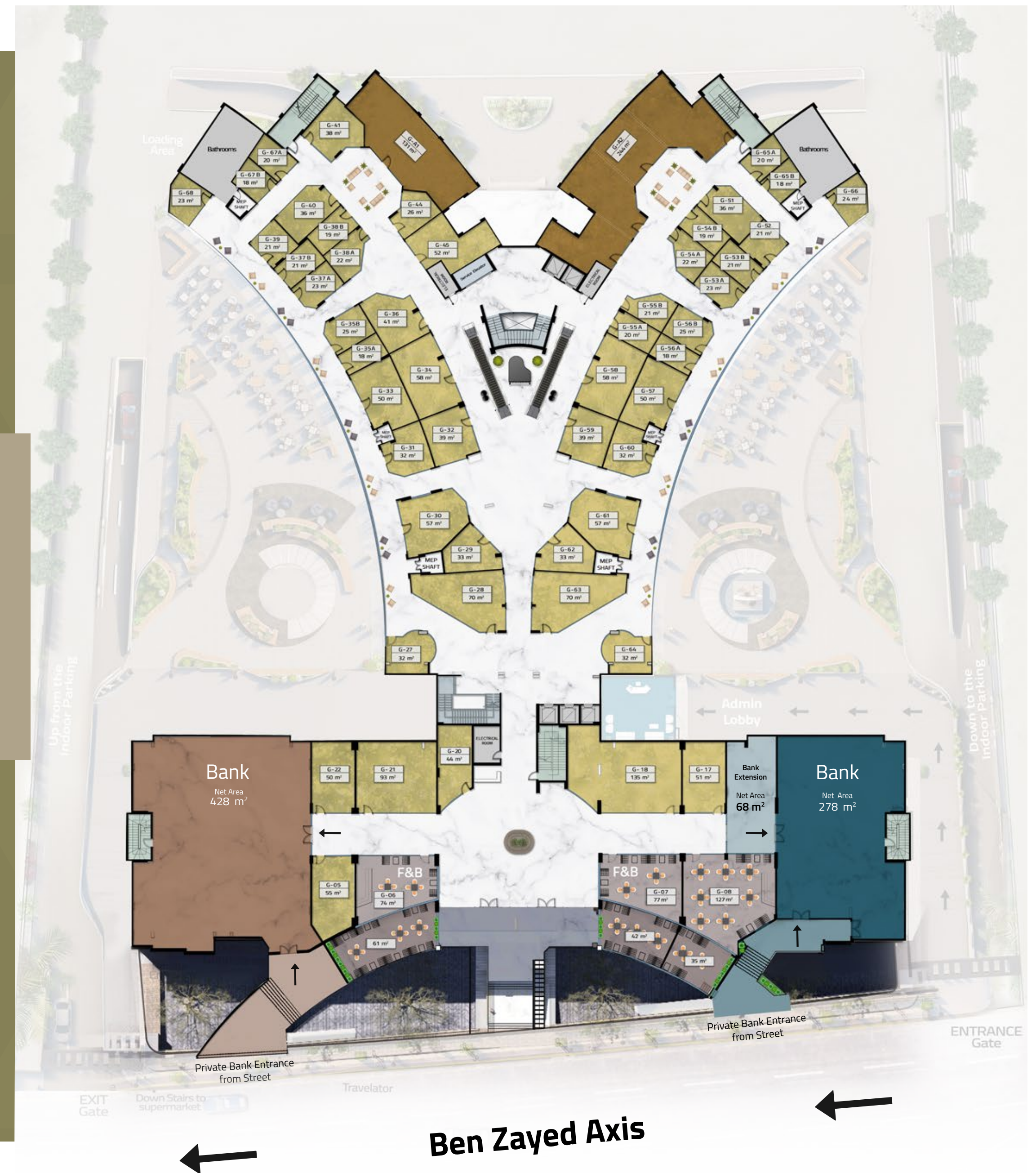
Lower Ground

● Supermarket	1,600 m ²
● Outdoor Gondola Area	388 m ²
● Food Hall	2,500 m ²
● Outdoor Area	2,500 m ²
● Stores	2,500 m ²



Ground Floor

- Gold Stores 18 to 135 m²
- Banks 278 to 428 m²
- F&B 74 to 127 m²
- Open Air Area 35 to 61 m²

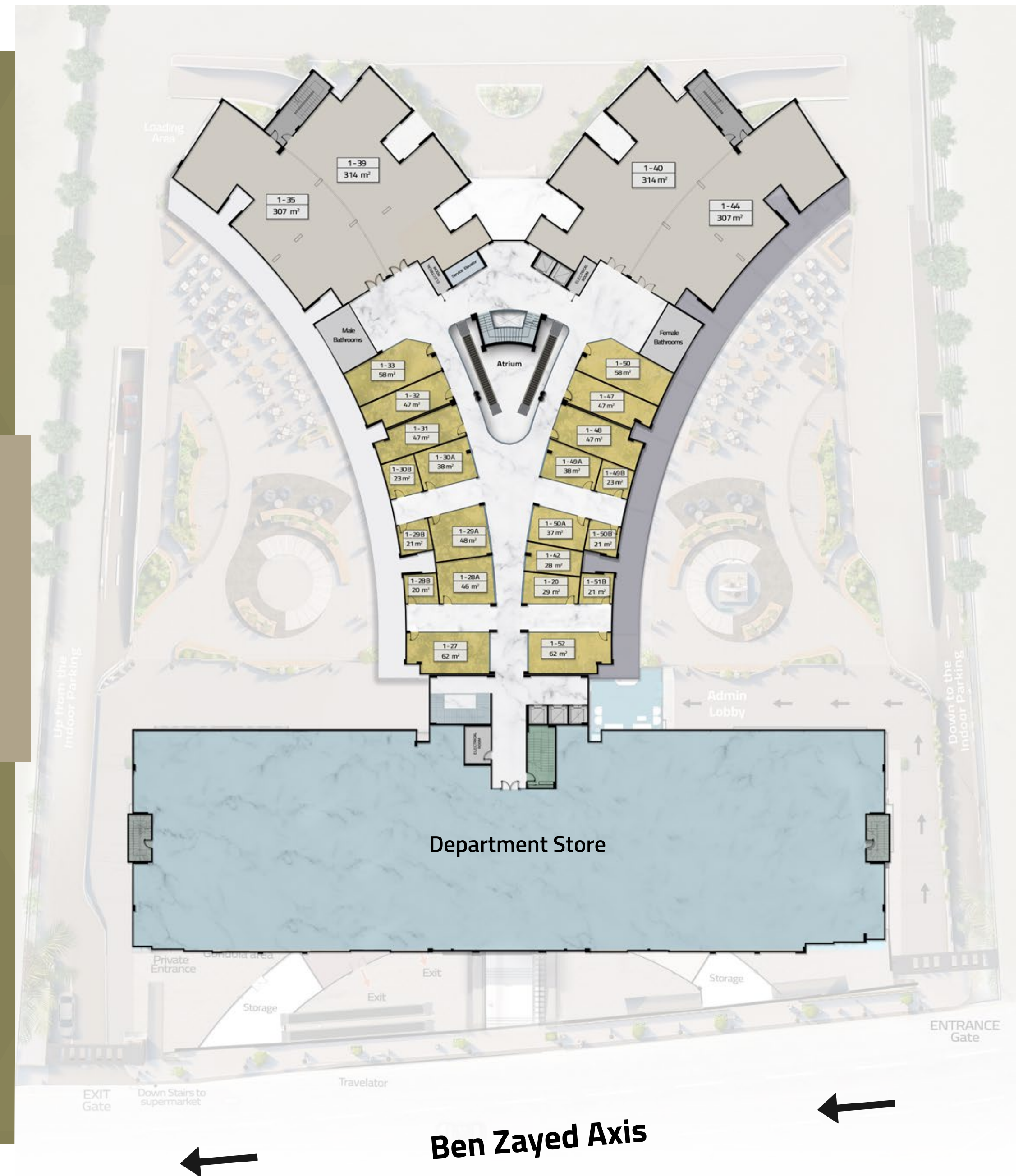


First Floor

○ Areas Proposed for: 307 to 621 m²

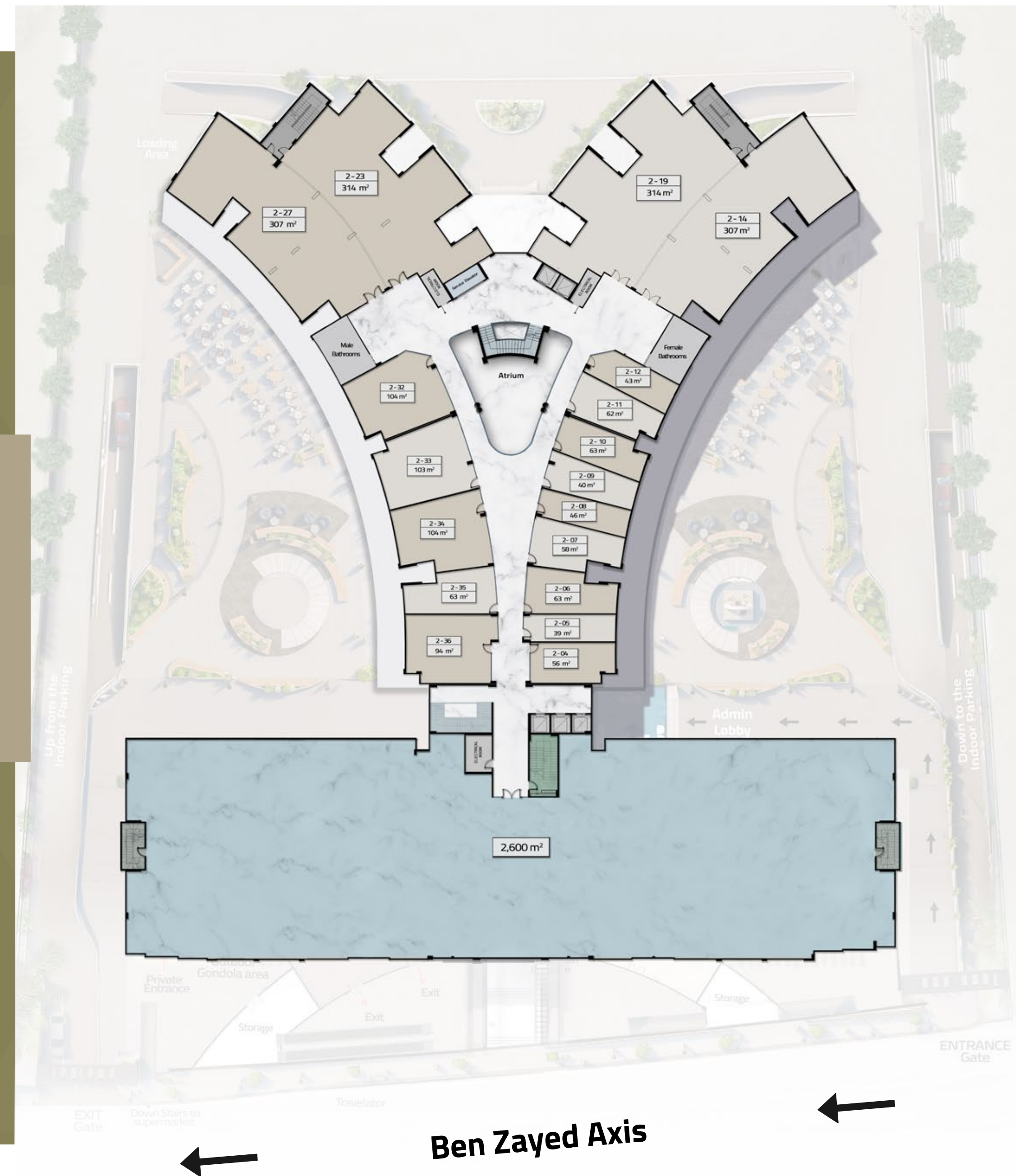
Fashion House
Beauty Salon
Dermatology Clinic
Cosmetics Store
Sportswear Store
Gym

● Gold Stores 20 to 62 m²



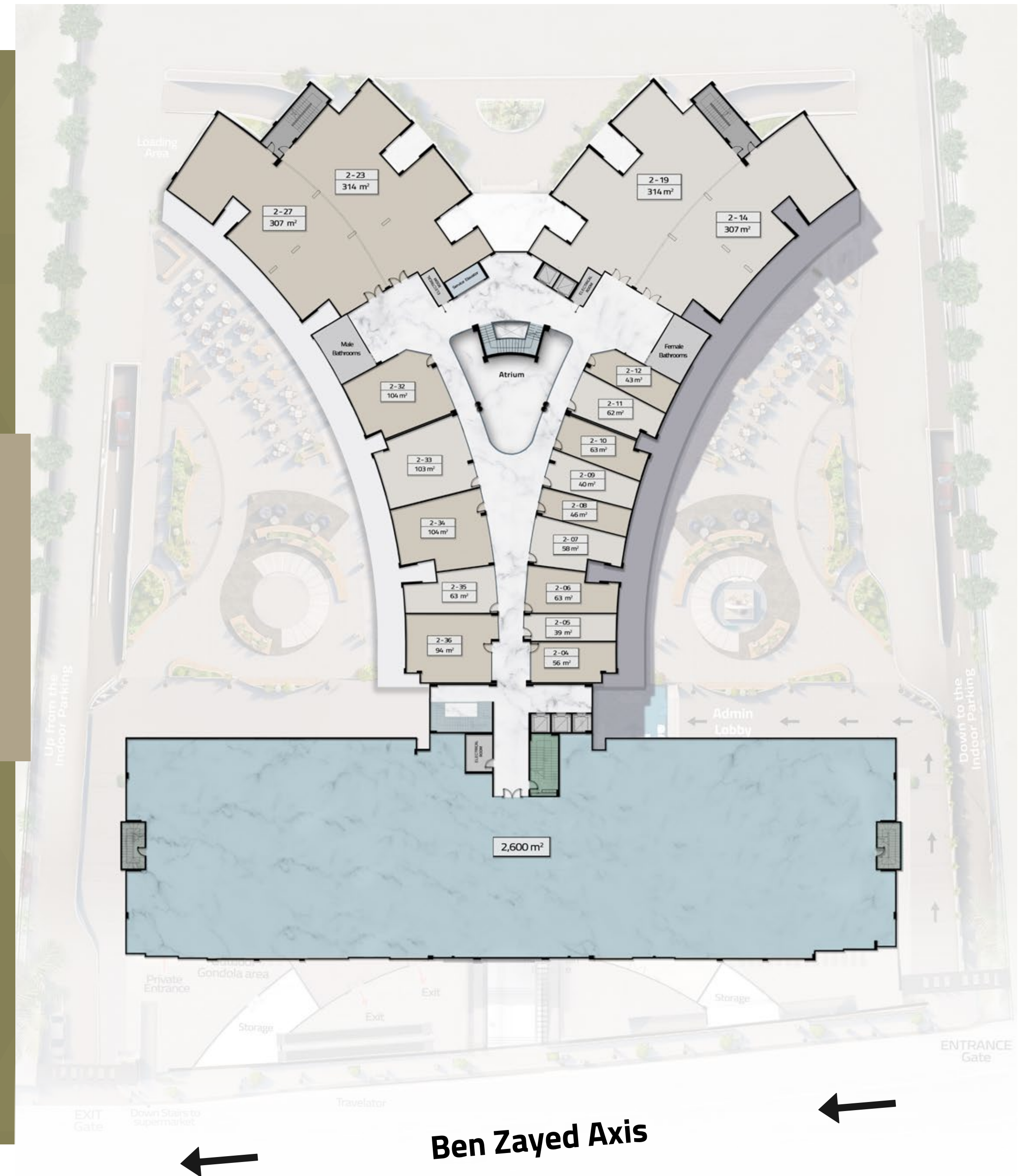
Second Floor

○ Administrative Offices 39 to 2,600 m²



Third Floor

○ Administrative Offices 39 to 2,600 m²



Facility Management

 Bank Security Measures 24/7

 Fire Fighting & Fire Alarms

 Operation & Maintenance

 Disability-Friendly Building

 Central AC

 Parking Area (250+ Slots)

 Valet Parking



About The Developer

ELBATAL
DEVELOPMENTS

We are El Batal Developments, a growing family of born-and-raised Egyptian engineers and real estate developers with a passion for transforming plain earth into tangible constructions.

SINCE 1978

Throughout 40 years of operation, we've established a diverse portfolio of signature real estate developments.

6 DESTINATIONS

El Batal Developments has stretched its influence across the evolving new cities of Egypt. We own, finance, construct, and develop impressive real estate projects in Heliopolis, 6th of October, Obour, New Cairo, New Heliopolis, and New Administrative Capital.



By **ELBATAL**
DEVELOPMENTS

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