

## About The Developer



El Batal Developments has stretched its influence across the evolving new cities of Egypt. We own, finance, construct, and develop impressive real estate projects in Heliopolis, 6<sup>th</sup> of October, Obour, New Cairo, New Heliopolis and now seizing a prime spot in the New Administrative Capital.

The secret to our success is simple: we're dedicated to real estate. Our expertise lies in finding the ideal land for impressive visions to materialize in the residential and commercial sectors. A solid foundation and the right location are our tools of the trade; no more is this better exemplified than in our Cultural Rock concept.

We Own, Finance, Construct, and Develop Our Projects









Heliopolis - 6<sup>th</sup> of October - Obour - New Cairo - New Capital - New Heliopolis

## Sheraton Heliopolis

The Doss family has left a heavy mark on Heliopolis within its iconic Sheraton district; continuing its storied track record in the Heliopolis real estate residential scene, El Batal Developments expands its hold over the Sheraton Heliopolis area with commercial buildings and managed to attract a wealth of successful partners.

Among them are Mercedes-Benz, Commercial International Bank (CIB), The National Bank of Egypt (NBE), Spinneys, Merck, PIL, ACE, The Ministry of Foreign Trade, and Avon Cosmetics to name a few.

Biggest Developer in Sheraton Heliopolis













## Going Across Continents

Led by engineers Adel and Emad Doss, El Batal Developments grew to new heights overseas in 2010, in Canada.

Only through learning the finer points of local and international code, licensing, and building procedures have we made a noteworthy mark on our combined land banks.

Egyptian Developer With Canadian Experience













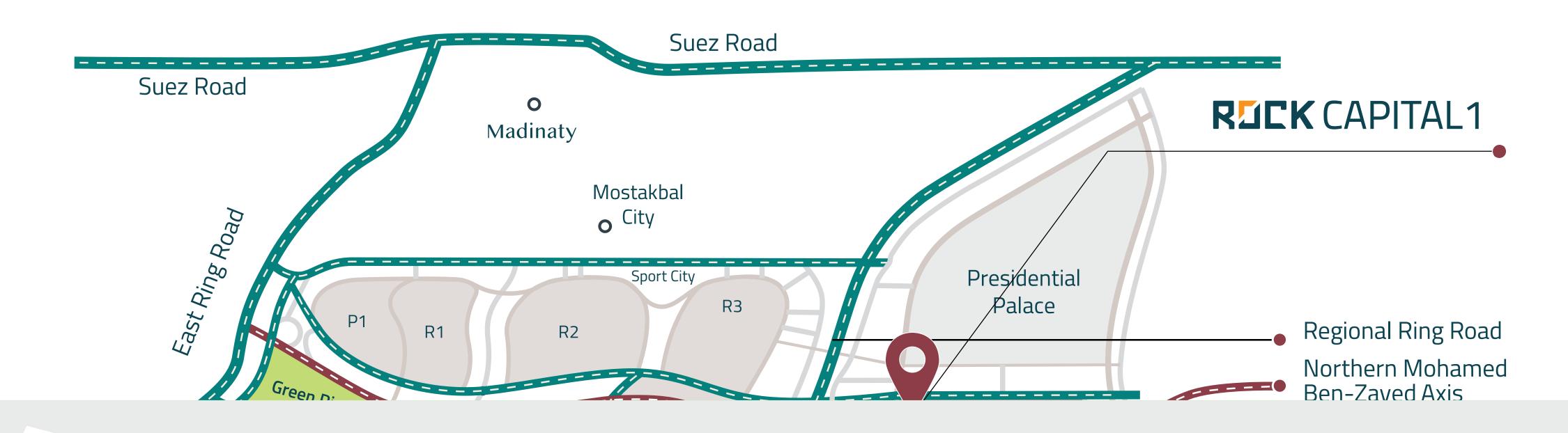


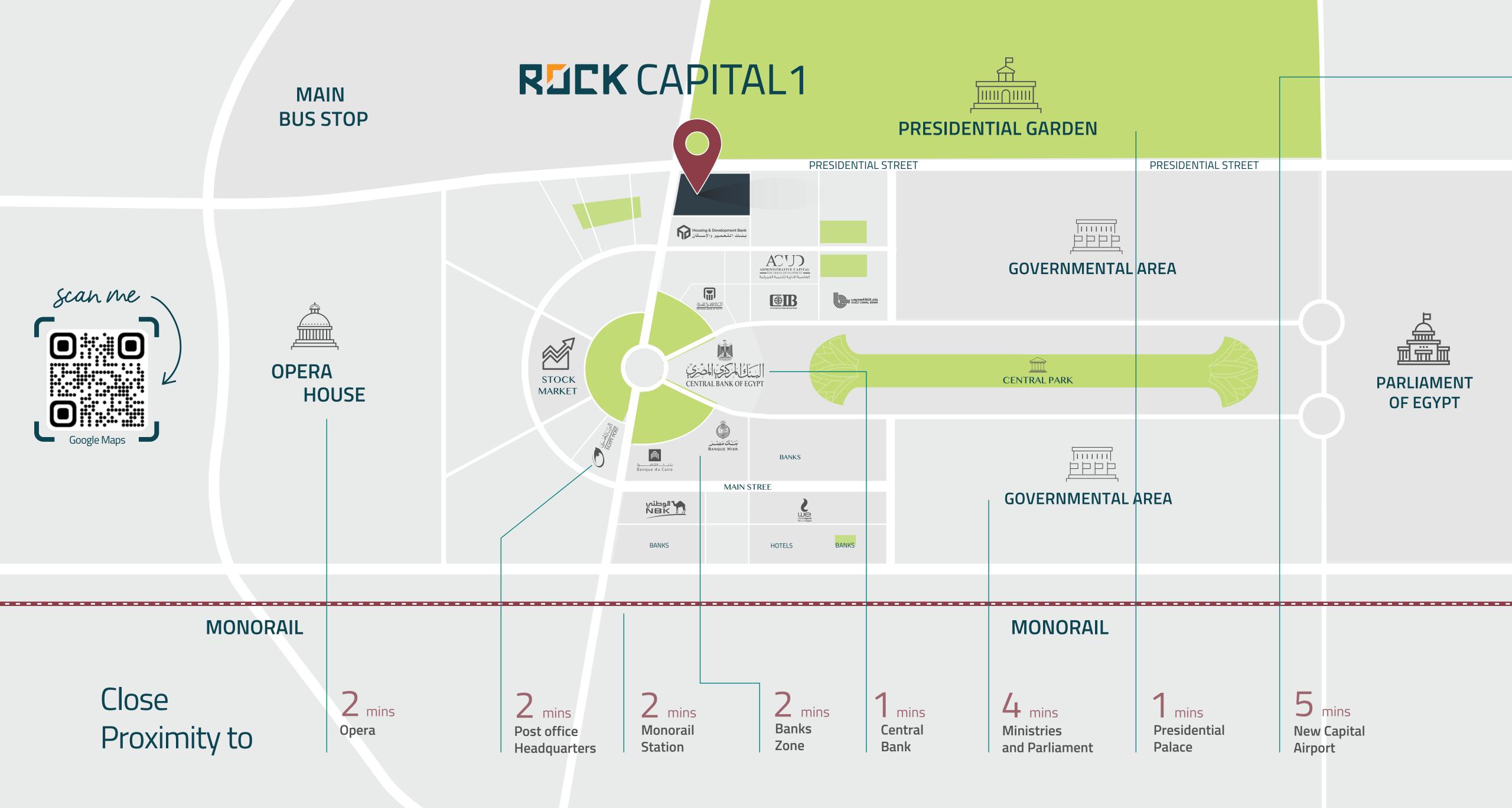
# The Pinnacle of Rock Business

Throughout our years of operation, and with each step we've taken, both locally and abroad, our engineers and visionaries have never stopped aspiring for more. El Batal Developments has come a long way since its promising origins, and no more are its architectural talents on display than in Rock Capital 1: the biggest administrative building in the Governmental district in the New Capital; Egypt's city of tomorrow.

El Batal Developments recognizes the immense potential lying in the New Administrative Capital's 700 km² of unmatched earth. Rock Capital 1 represents the company's -40year track record in advanced Egyptian real estate, having invested EGP 3 billion in the administrative powerhouse.

## An address is more than just Location





# RICK CAPITAL1 INNUMBERS

100,000 m<sup>2</sup>

21,500 m<sup>2</sup>

Total Built Up Area

Total Gross Land area



850

Landscape Terrace

**Open View** 



Gross Area Per Floor

7

**Typical Floors** 



2

Double Height Ground Floor

**Basement Floors** 



### Partners Success

### A One-of-a-kind Refined Architectural **Design By Hazel Wong**





### **Designed To Be Award-winner By**

**WSWA**rchitects

TED JACOB ENGINEERING GROUP





## Transformed Into Reality By







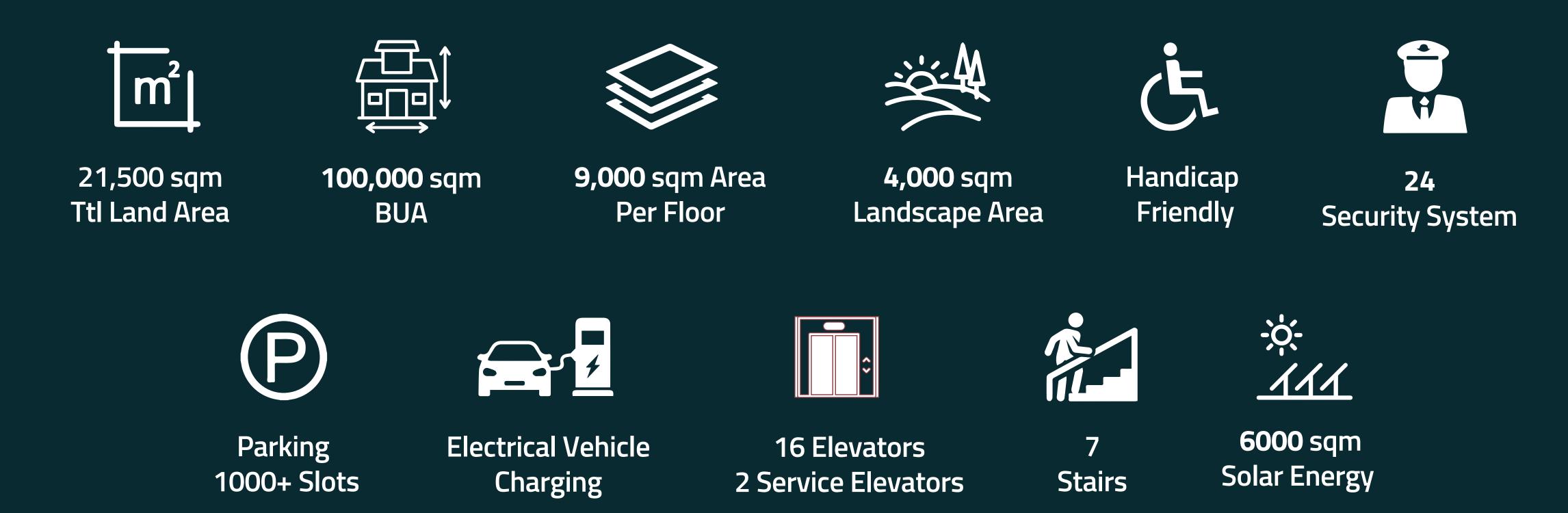




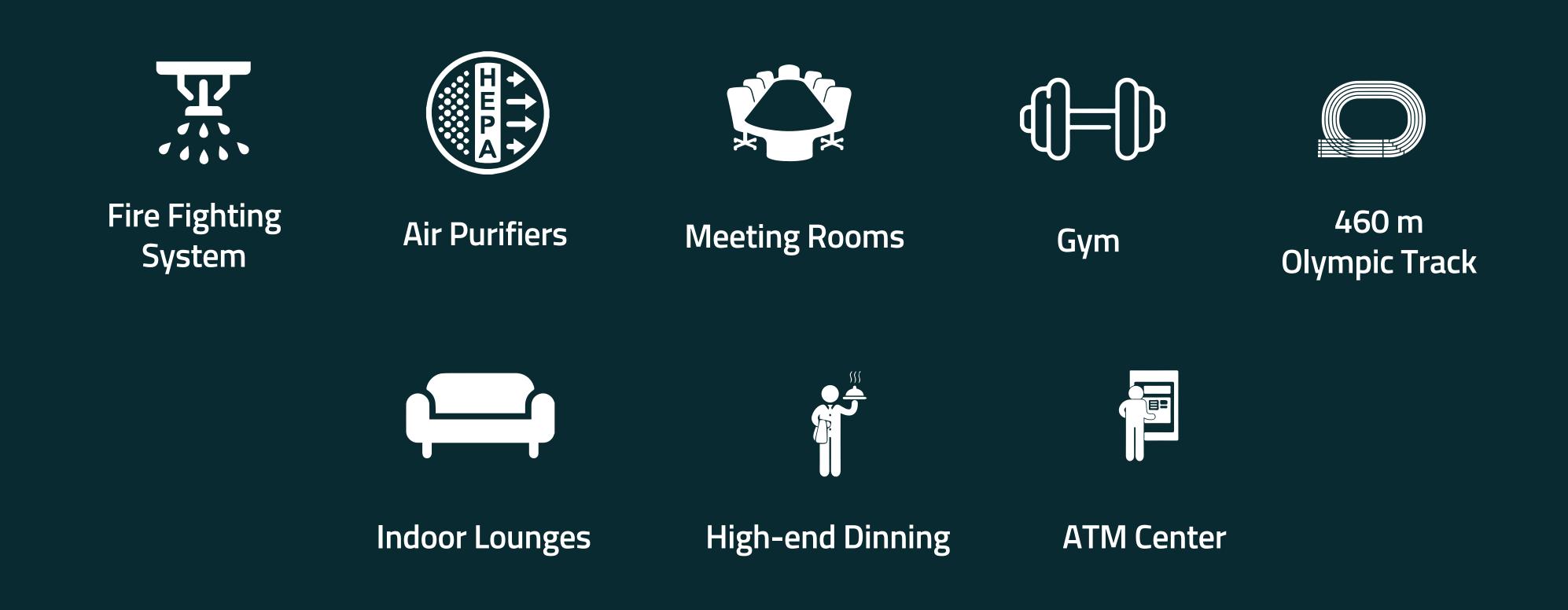


## Top-Class Facilities

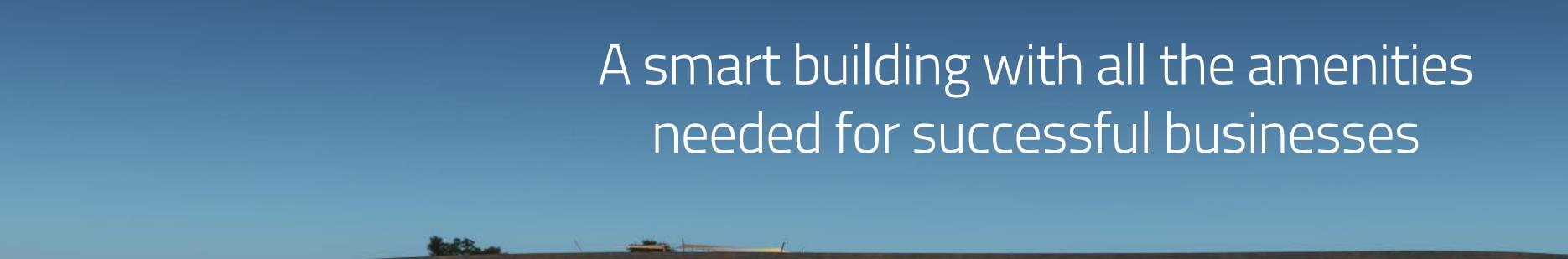
The amenities provided are not considered add-ons or perks but an integral part of the Rock Capital 1 philosophy; that giving people fresh air, natural light, exercise areas, and beautiful views promotes their health, happiness, and wellness so they can focus on doing great work.



The building was designed to be smart, intelligent and to make use of the latest materials and technologies to make it energy efficient, luxurious but still practical so it can serve the community that uses it every day.









## Rock Capital 1 Sustainability Strategy



- Enhanced Health: Eco-Friendly for life. Living in a sustainable building can save your life Literally!!
- Reducing The Strain: Shared Resources,
   Increased Efficiency
- Improved Indoor Environment: Quality of Life Reduced Operational Cost and Maintenance: raditional vs. Green
- Energy-Efficient: Non-Renewable vs. Natural Resources
- Carbon Footprint Reduction: Saving The Planet One Step At A Time
- Saving Water: Reduce, Reuse, Replenish
- Durability For The Green Owner: Built To Last

## Rock Capital 1 Facade Features

#### Glass Curtain wall

(provides sufficient Natural Lighting & Gap for Insulation)

#### **GRC** cladding

(environmentally friendly, fire resistant)

#### Marble cladding

Rock Capital 1 façade reflects the poetic curvy theme of the building with lighting strips to enhance the undulating forms inspired by the weaves of the eternal river Nile.

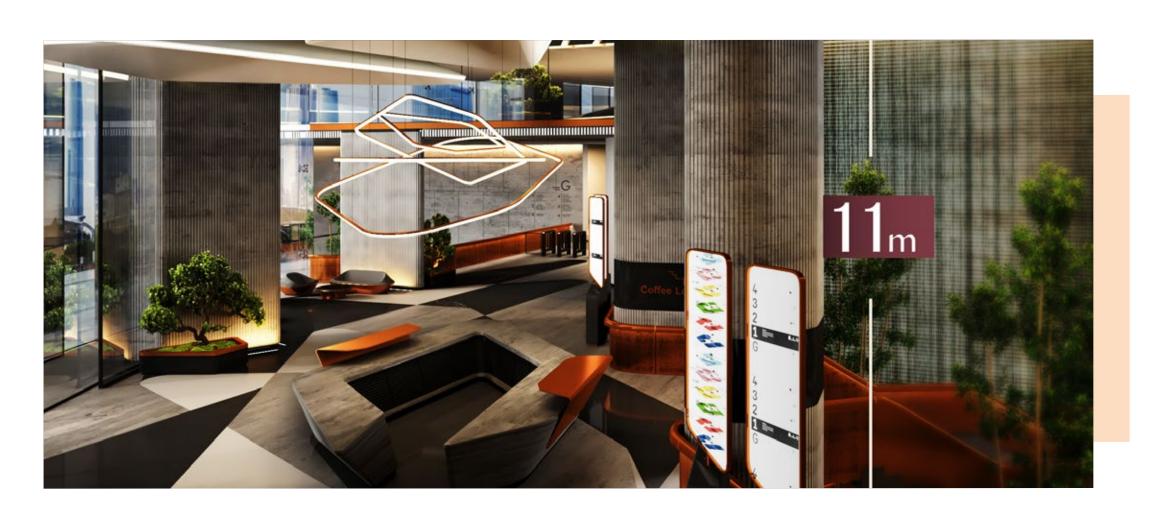
The façade is built of high performance curtain wall with the best thermal glazing available in the market today allowing unobstructed view of the scenery while obstruction heat waves. The glass reinforced concrete pronounces the undulating feel.



### **Energy Saving**



#### Main Entrance



#### 5 Atriums



### 16 High Speed Elevators





#### **Modern Electrical Systems**

- Uninterrupted power supply (UPS)
- Modern and Lighting automation for cost control and energy saving
- Emergency Lighting System
- Fiber optical cables used for different purposes (IP Telephone, central TV, DSL)
- Wireless services for additional devices. (GSM)
- Audio & Video conference/Training rooms
- IP telephony for integrated communication
- High-speed internet for wide access
- LED lighting and modern energy-saving lighting
- Hydraulic Parking System and garage provided with highest fire protection, ventilation and smoke management systems





#### Walls

Gypsum board / Durawall of unit partition is 2 layers of primer

#### Ceiling

No Finishing

#### Flooring

Tiles for self leveling

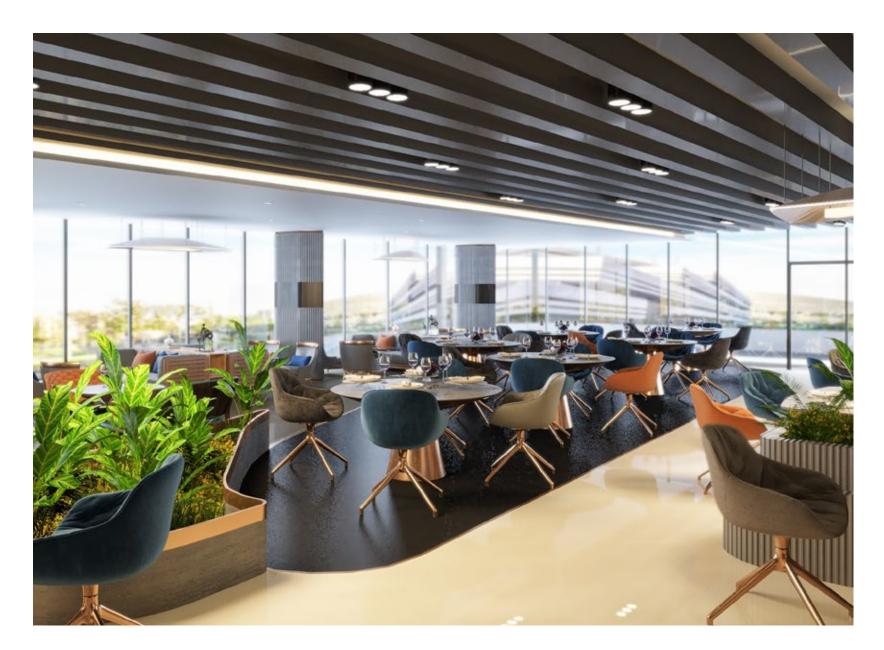
#### **Common Areas**

paint on plaster Glass panels wood cladding with wooden doors

#### **MEP**

Filtered fresh air, exhaust of unwanted air, provision of metered chilled water AC Provisions of Central Drainage and Venting systems for all units Control panel

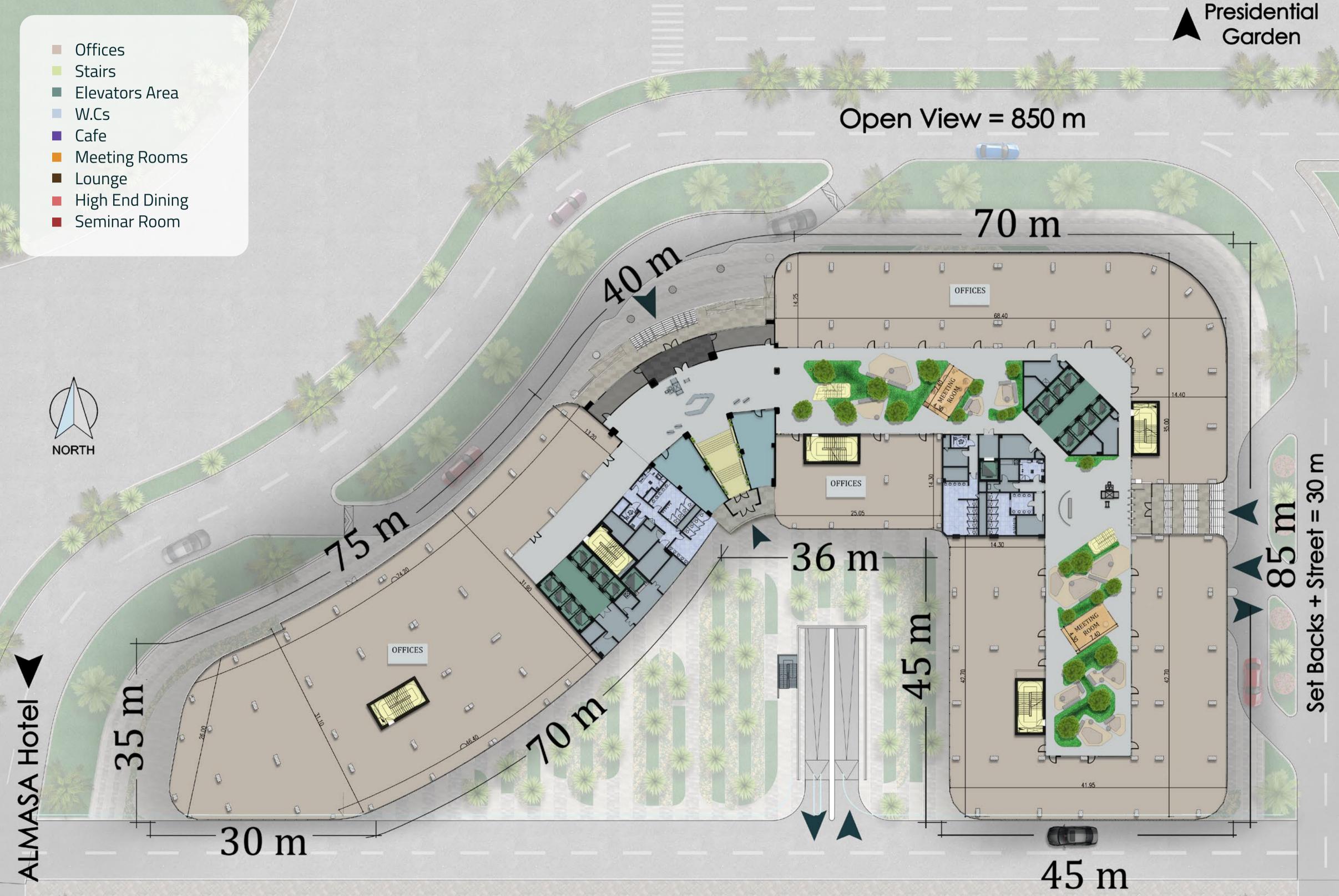
3 phase, 380V, 50Hz Low Voltage metered supply cable to a Disconnect Switch at each unit owner area







### GROUND FLOOR Offices Stairs Elevators Area Open View = 850 m W.Cs



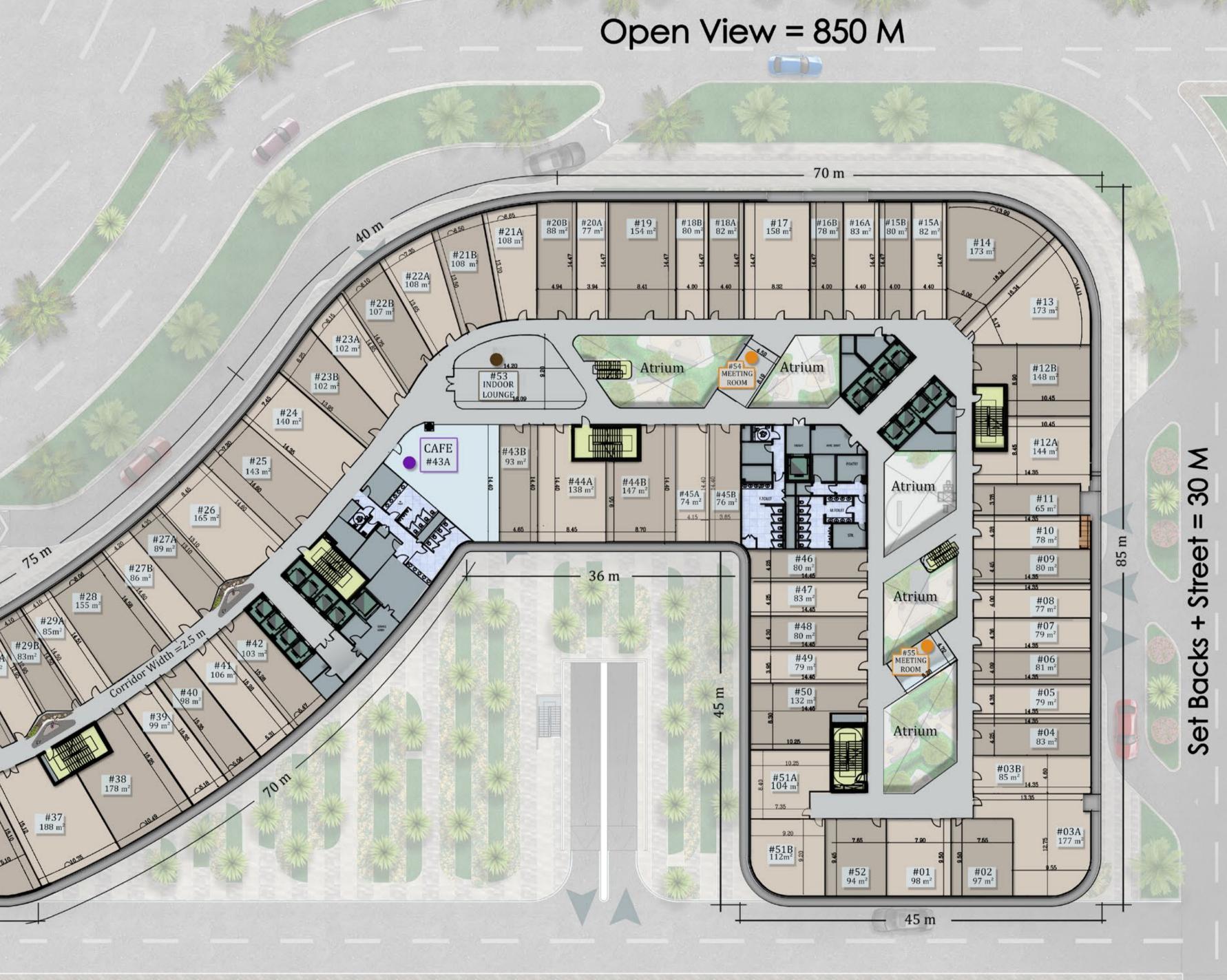
## FIRST FLOOR Presidential Garden Offices Stairs ■ Elevators Area Open View = 850 M W.Cs Meeting Rooms NORTH 35 m **ALMASA Hotel** 30 m 45 m

- Offices
- Stairs
- Elevators Area
- W.Cs
- Cafe

NORTH

35 m

- Meeting Rooms
- Lounge



4

**ALMASA Hotel** 

## THIRD FLOOR

- Offices
- Stairs
- Elevators Area
- W.Cs
- Cafe
- Meeting Rooms
- Lounge

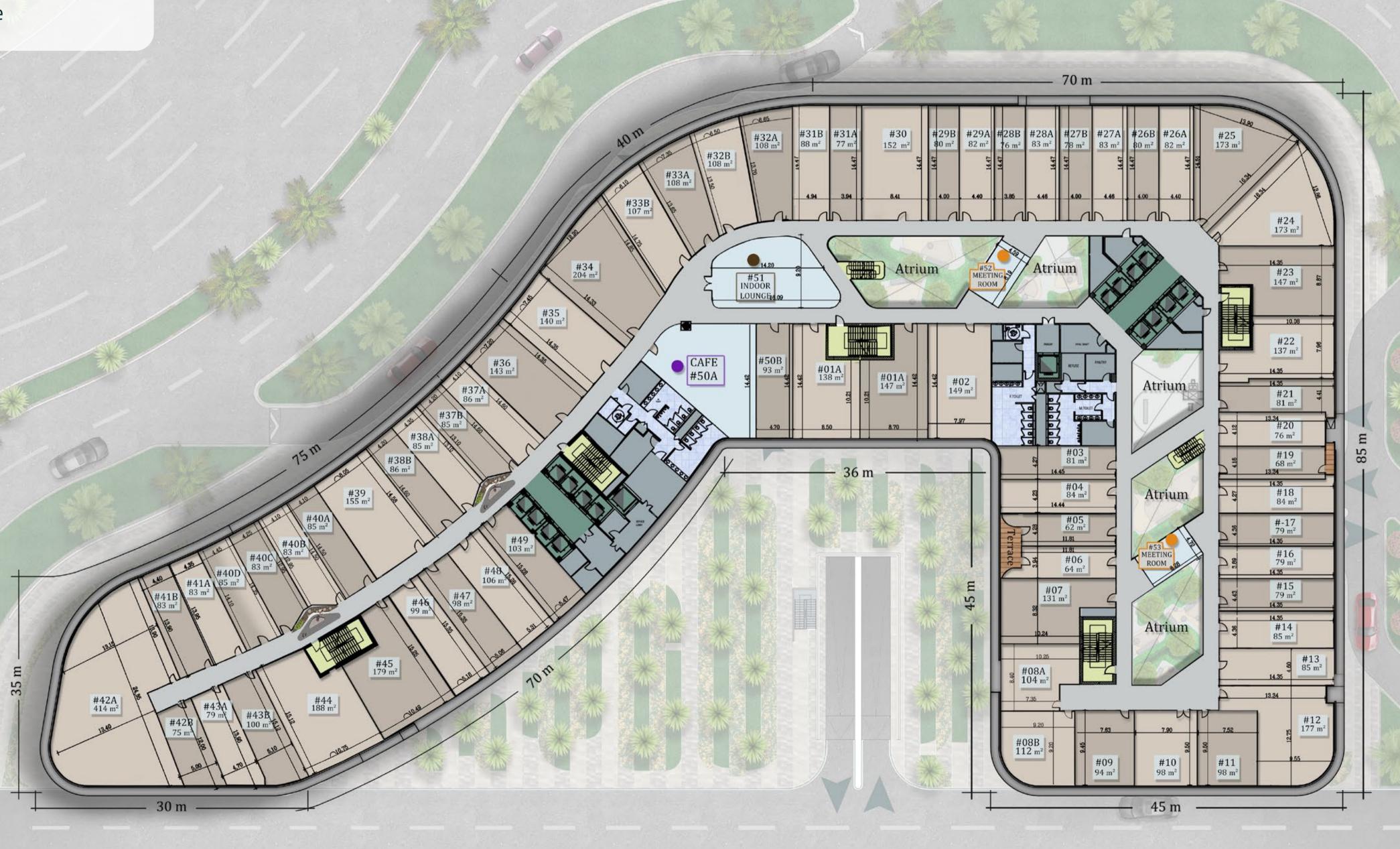
NORTH

**ALMASA Hotel** 

A Presidential Garden

Set Backs + Str

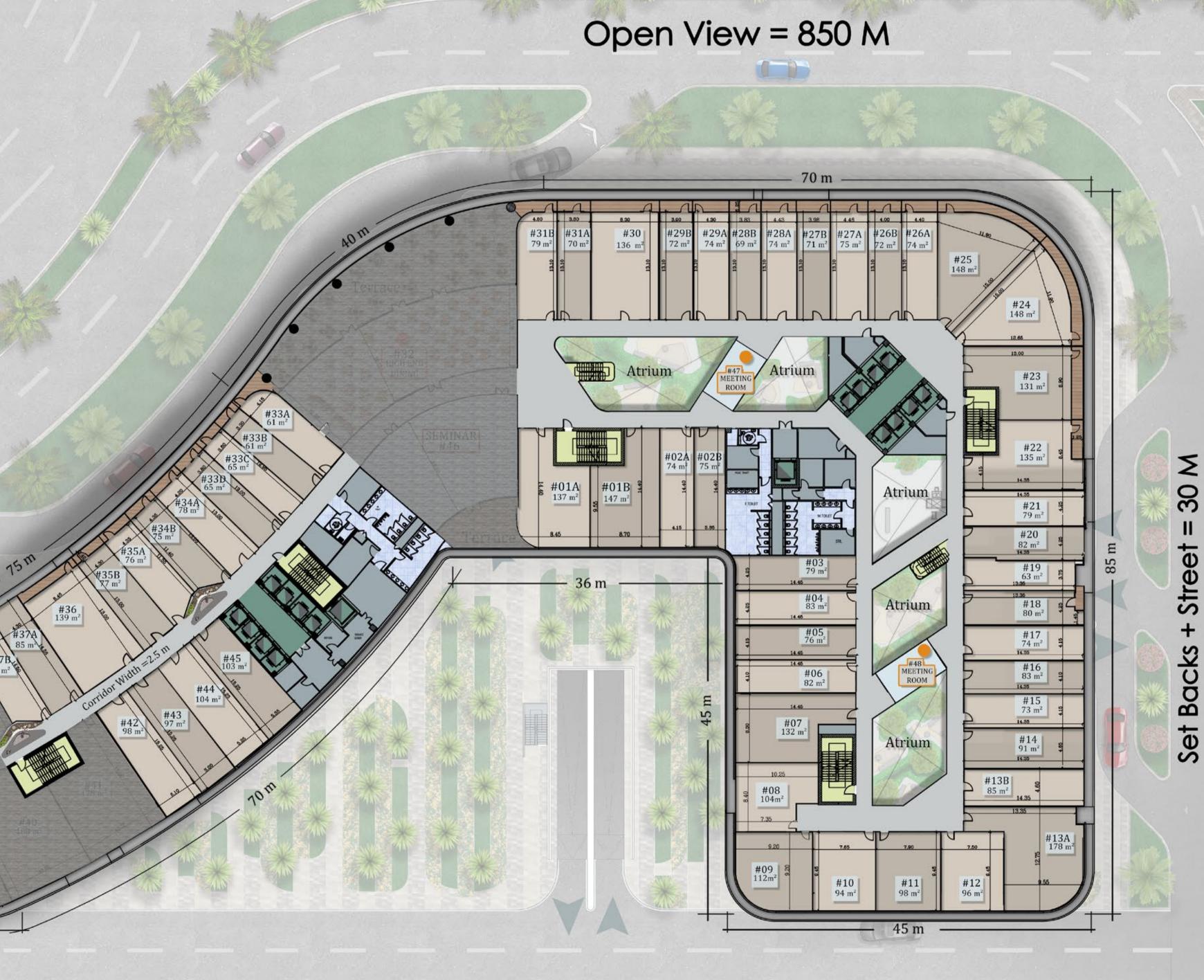
Open View = 850 M



## FOURTH FLOOR

A Presidential Garden

- Offices
- Stairs
- Elevators Area
- W.Cs
- Cafe
- Meeting Rooms
- Lounge
- High End Dining
- Seminar Room







35 m

**ALMASA Hotel** 

## FIFTH FLOOR

- Offices
- Stairs
- Elevators Area
- W.Cs
- Cafe

NORTH

**ALMASA Hotel** 

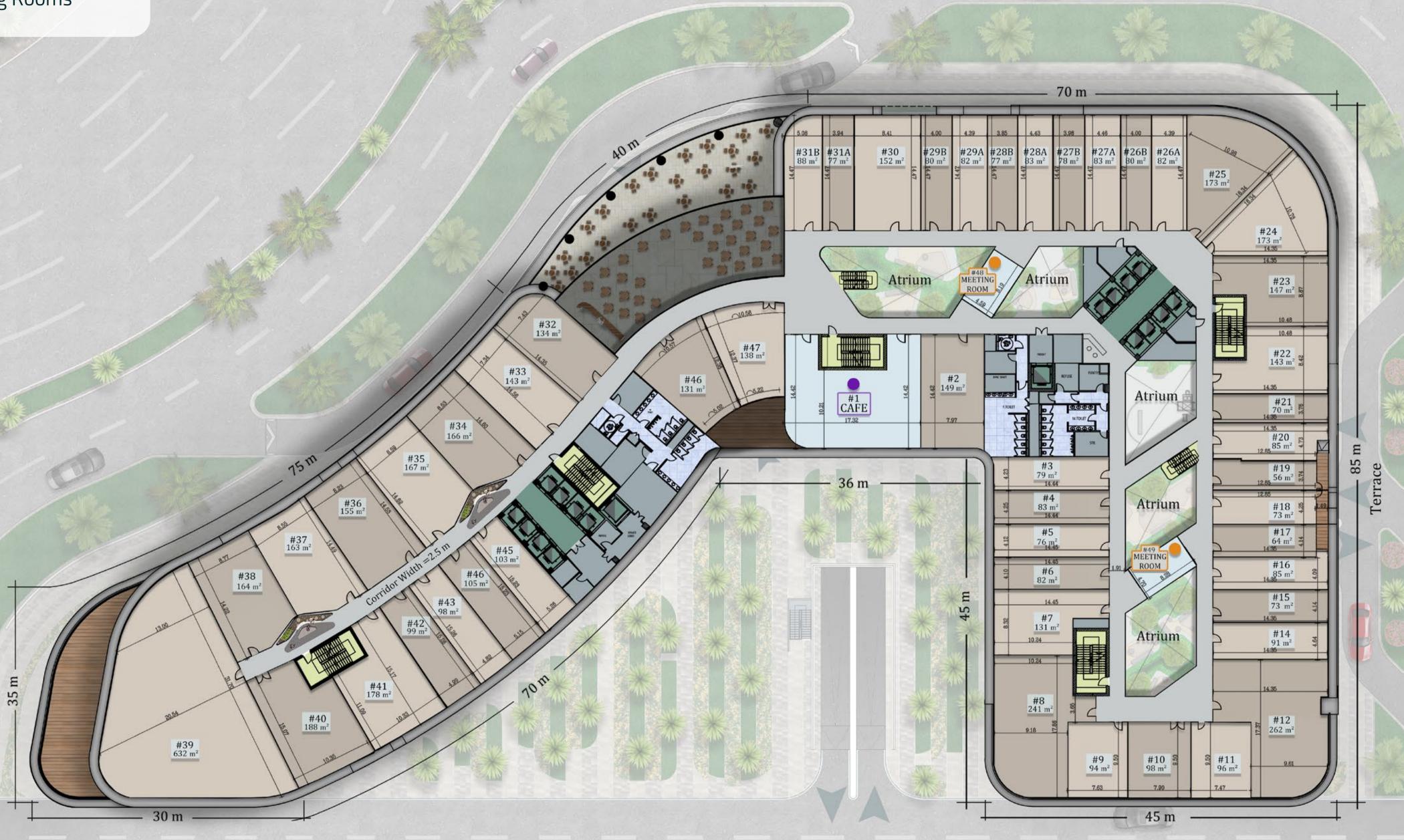
Meeting Rooms



Str

Set Backs +





## SEVENTH FLOOR

- Offices
- Stairs
- Elevators Area
- W.Cs
- Cafe

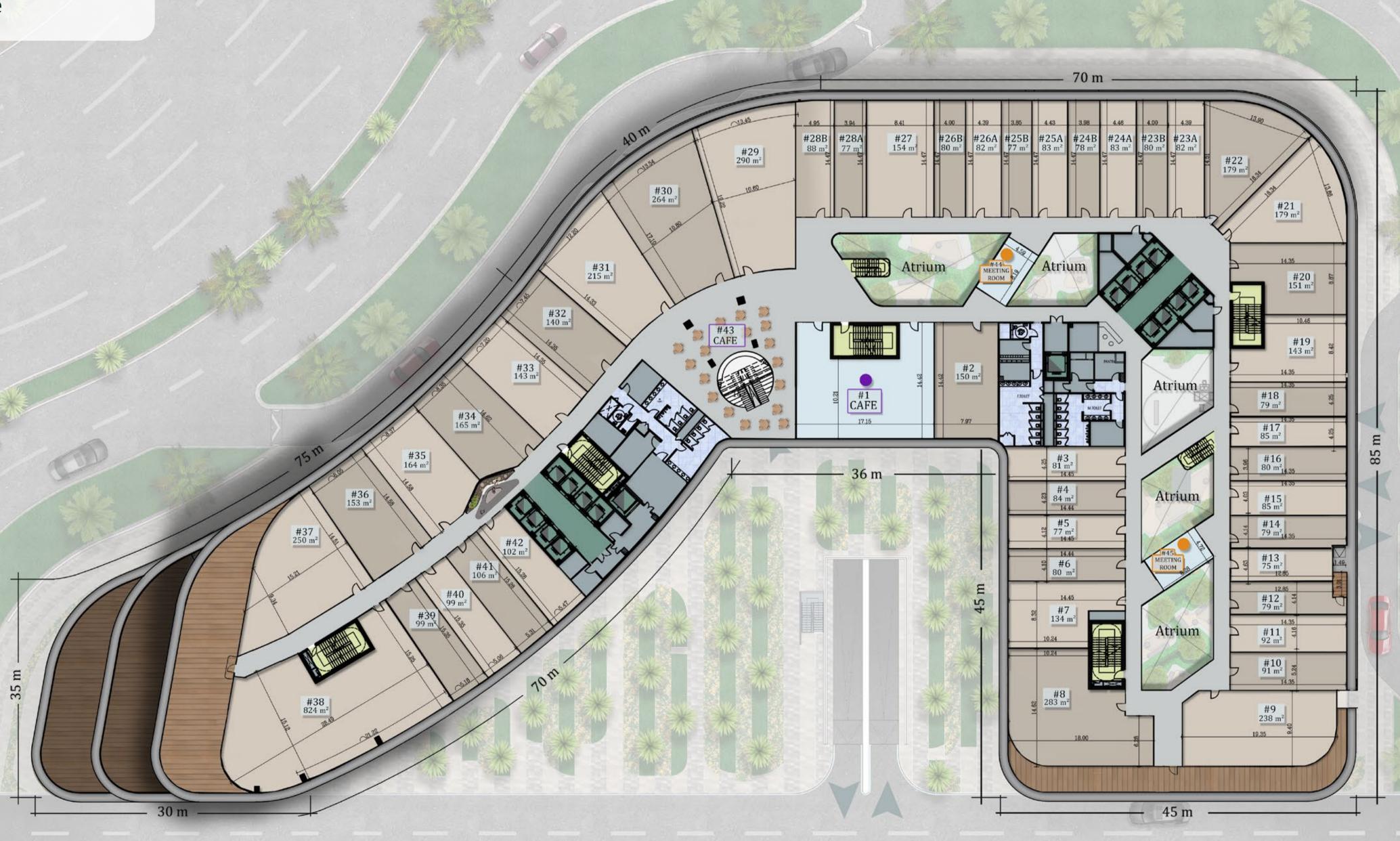
NORTH

- Meeting Rooms
- Lounge

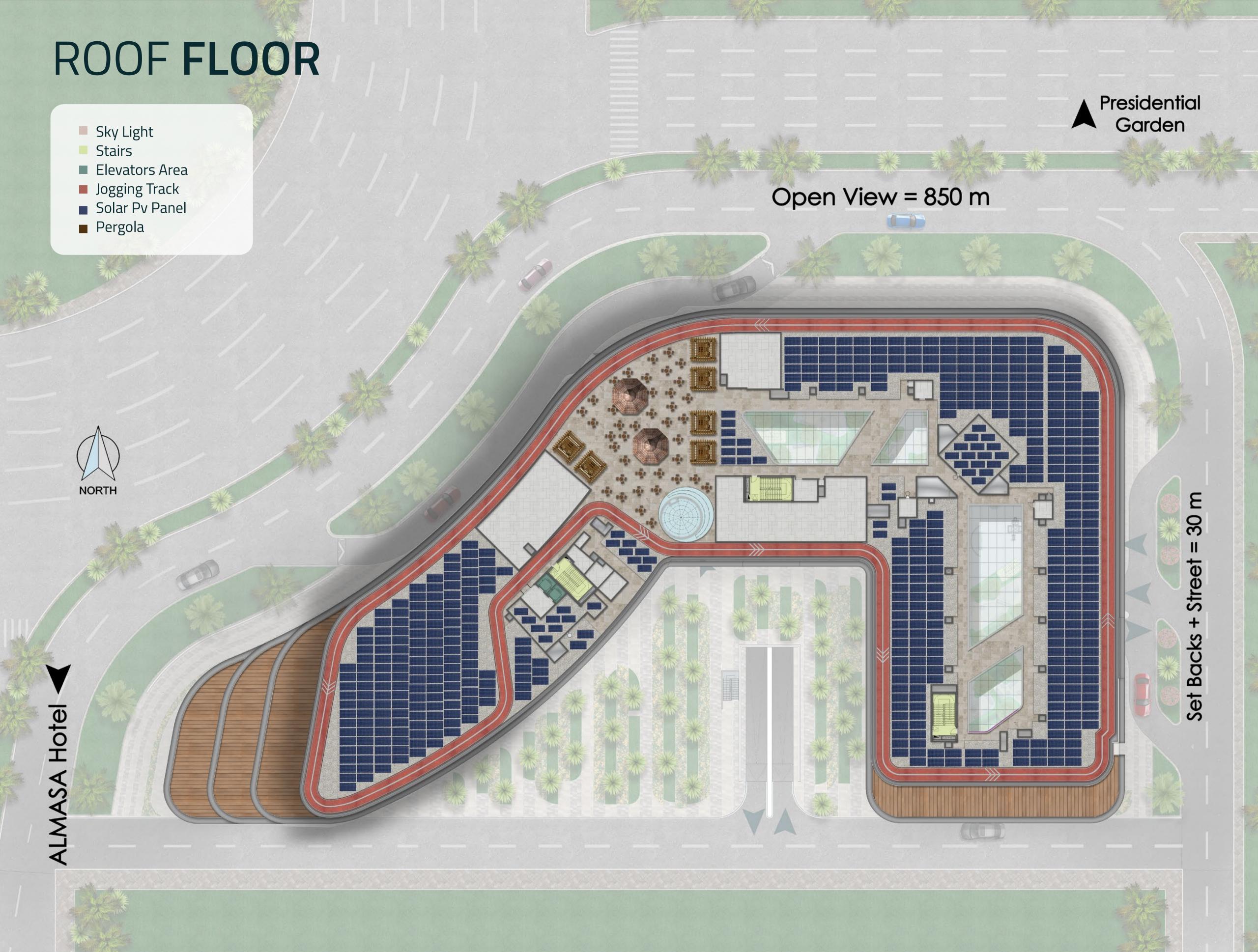
A Presidential Garden

Set Backs + Str

Open View = 850 m



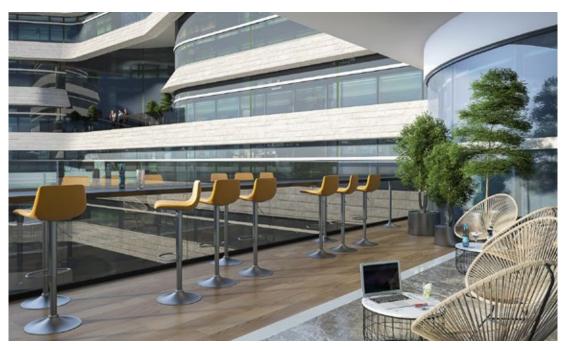
ALMASA Hotel ~

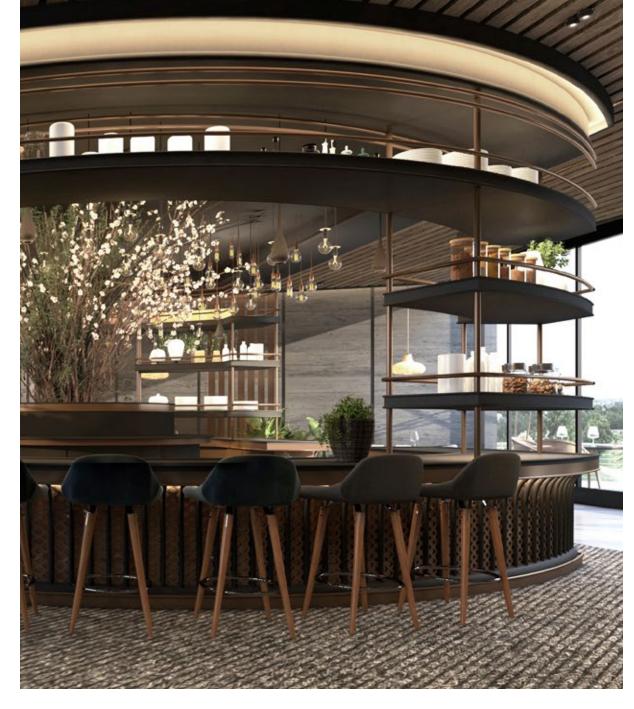


## RICK CAPITAL1





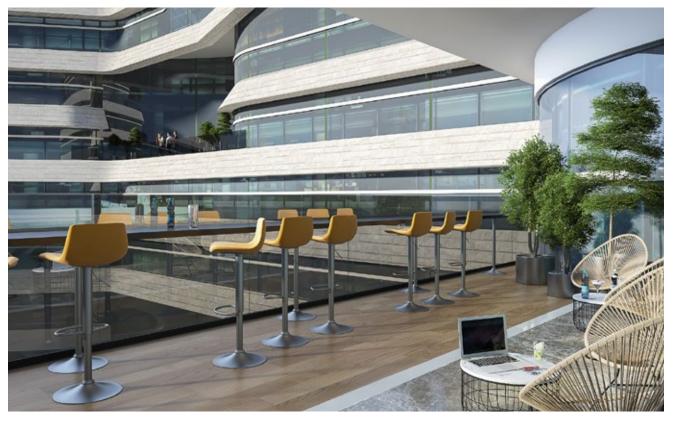




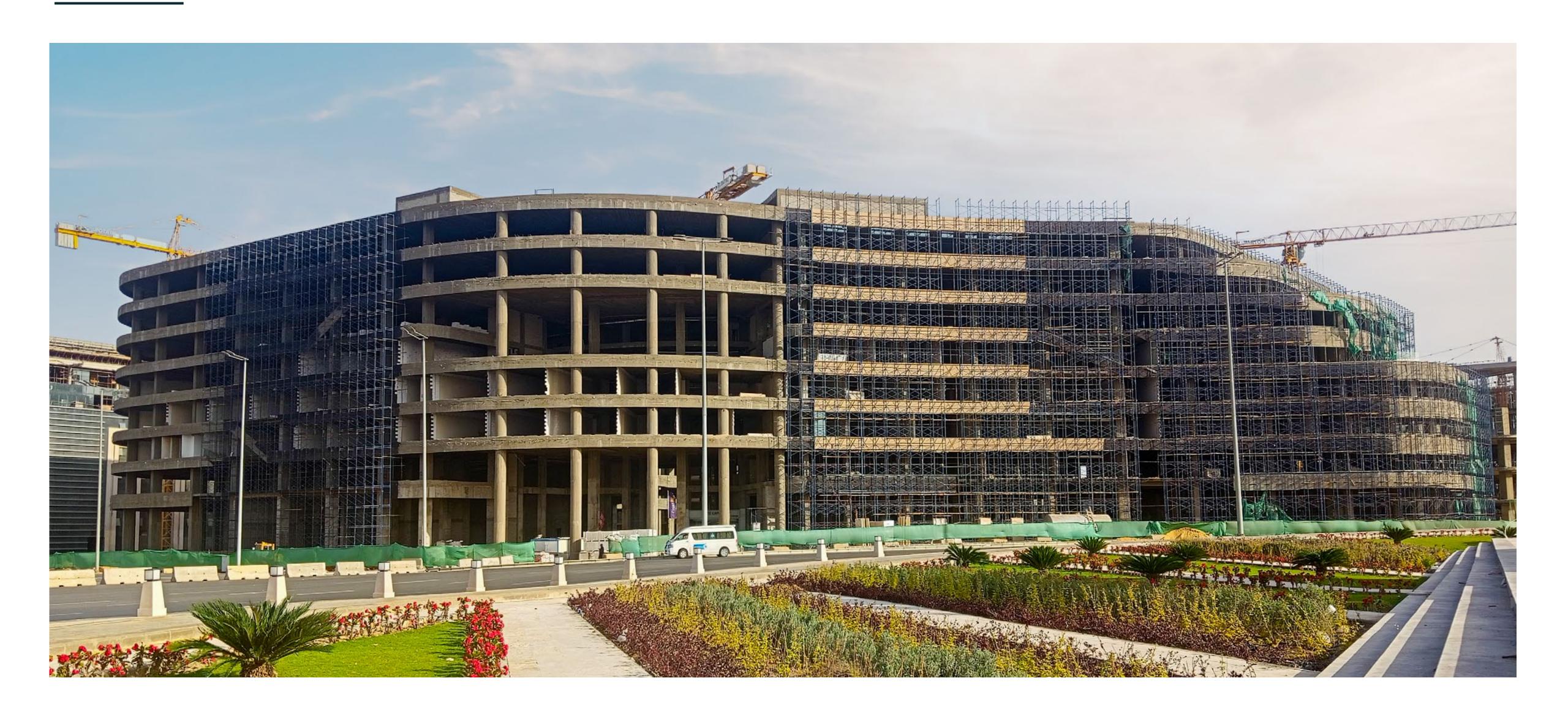








## RICK CAPITAL1



## Thank You



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